

Gold Coast Broadcasting LLC

Annual EEO Public File Report

YEAR 2024

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) covers recruitment and hiring for the broadcast radio stations listed below during the period from August 1, 2023 through July 31, 2024:

Call Sign	Station ID	City of License
KCAQ (FM)	70563	Camarillo, CA
KFYV (FM)	07744	Ojai, CA
KUNX (AM)	70562	Santa Paula, CA
KVEN (AM)	25091	Port Hueneme, CA
KVTA (AM)	07746	Ventura, CA
KOCP (FM)	25092	Oxnard, CA – Point Four LLC

During this reporting period, Gold Coast Broadcasting LLC filled five (5) full-time positions:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting LLC for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by Gold Coast Broadcasting LLC during the reporting period is contained in Appendix C.

Job Title: Local Sales Manager (Opened in 2023)
 Number of Interviewees: 5
 Recruitment Source of Hiree: Indeed

Recruitment Sources Utilized	Number of Interviewees Recruitment Source Referred
CSU, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Health Care Agency	0
Center For Employment Training (CET)	0
Indeed	5
El Concilio del Condado de Ventura	0
Employment Development Department (EDD)	0
UCSB Counseling and Career Services	0
Mexican American Opportunity Foundation	0
VUSD - Ventura Adult & Continuing Education / Technology	0
Women’s Economic Ventures (Oxnard/Ventura)	0
Gold Coast Broadcasting LLC ¹	0
Cal Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College (Santa Barbara Career Center)	0
Santa Barbara City College (Ventura Career Center)	0
Gold Coast Broadcasting – In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	0
Gold Coast Broadcasting – On Air Broadcasting	0

¹ Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Job Title: Account Executive (1)
 Number of Interviewees: 12
 Recruitment Source of Hiree: Indeed

Recruitment Sources Utilized	Number of Interviewees Recruitment Source Referred
CSU, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Health Care Agency	0
Center For Employment Training (CET)	0
Indeed	12
El Concilio del Condado de Ventura	0
Employment Development Department (EDD)	0
UCSB Counseling and Career Services	0
Mexican American Opportunity Foundation	0
VUSD - Ventura Adult & Continuing Education / Technology	0
Women’s Economic Ventures (Oxnard/Ventura)	0
Gold Coast Broadcasting LLC ²	0
Cal Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College (Santa Barbara Career Center)	0
Santa Barbara City College (Ventura Career Center)	0
Gold Coast Broadcasting – In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	0
Gold Coast Broadcasting – On Air Broadcasting	0

² Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Job Title: Account Executive (2)
 Number of Interviewees: 12
 Recruitment Source of Hiree: Indeed

Recruitment Sources Utilized	Number of Interviewees Recruitment Source Referred
CSU, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Health Care Agency	0
Center For Employment Training (CET)	0
Indeed	12
El Concilio del Condado de Ventura	0
Employment Development Department (EDD)	0
UCSB Counseling and Career Services	0
Mexican American Opportunity Foundation	0
VUSD - Ventura Adult & Continuing Education / Technology	0
Women’s Economic Ventures (Oxnard/Ventura)	0
Gold Coast Broadcasting LLC ³	0
Cal Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College (Santa Barbara Career Center)	0
Santa Barbara City College (Ventura Career Center)	0
Gold Coast Broadcasting – In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	0
Gold Coast Broadcasting – On Air Broadcasting	0

³ Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Job Title: National Sales Manager
 Number of Interviewees: 5
 Recruitment Source of Hiree: Indeed

Recruitment Sources Utilized	Number of Interviewees Recruitment Source Referred
CSU, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Health Care Agency	0
Center For Employment Training (CET)	0
Indeed	4
El Concilio del Condado de Ventura	0
Employment Development Department (EDD)	0
UCSB Counseling and Career Services	0
Mexican American Opportunity Foundation	0
VUSD - Ventura Adult & Continuing Education / Technology	0
Women’s Economic Ventures (Oxnard/Ventura)	0
Gold Coast Broadcasting LLC ⁴	0
Cal Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College (Santa Barbara Career Center)	0
Santa Barbara City College (Ventura Career Center)	0
Gold Coast Broadcasting – In House Posting	0
Gold Coast Broadcasting – Internet Posting	0
Gold Coast Broadcasting – Internal Referral	1
Gold Coast Broadcasting – On Air Broadcasting	0

⁴ Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Job Title: Account Executive (3)
 Number of Interviewees: 9
 Recruitment Source of Hiree: Indeed

Recruitment Sources Utilized	Number of Interviewees Recruitment Source Referred
CSU, Channel Islands – CA Mini Corps	0
County of Ventura RAIN Project Transitional Living Center	0
Adolescent Family Life Program – Ventura County Health Care Agency	0
Center For Employment Training (CET)	0
Indeed	6
El Concilio del Condado de Ventura	0
Employment Development Department (EDD)	0
UCSB Counseling and Career Services	0
Mexican American Opportunity Foundation	0
VUSD - Ventura Adult & Continuing Education / Technology	0
Women’s Economic Ventures (Oxnard/Ventura)	0
Gold Coast Broadcasting LLC ⁵	0
Cal Lutheran University	0
Moorpark College	0
Oxnard College	0
Santa Barbara City College (Santa Barbara Career Center)	0
Santa Barbara City College (Ventura Career Center)	0
Gold Coast Broadcasting – In House Posting	0
Gold Coast Broadcasting – Internet Posting	1
Gold Coast Broadcasting – Internal Referral	1
Gold Coast Broadcasting – On Air Broadcasting	1

⁵ Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: CSU, Channel Islands – CA Mini Corps
Contact Person: Sandra Cortes-Montecalvo, College Coordinator
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)
Telephone: (805) 982.0403
Email: smonteca@bcoe.org
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center
Address: P.O. Box 1934
Telephone: (805) 816-3057
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency
Changed from: Teen Fatherhood Program
Contact Person: Nancy Ballard
Address: 2240 East Gonzales Road, Suite 250
Telephone: (805) 981-5177 Fax: (805) 981-5260
How was notification given to this source? Fax

Name of Source: Center for Employment Training (CET)
Address: 761 S. C Street Oxnard, CA 93030
Telephone: (805) 487-9821
How was notification given to this source? Fax

Name of Source: Indeed
Online Access – Online posting
www.indeed.com

Name of Source: El Concilio del Condado de Ventura
Address: 301 S. C Street Oxnard, CA 93030
Telephone: (805) 486-9777
How was notification given to this source? Fax

Name of Source: Employment Development Department (EDD)
#1 Ventura Job & Career Center
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ www.caljobs.ca.gov and mailed to each site for internal posting.

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: Mexican American Opportunity Foundation
Address: 701 South C Street, Suite A, Oxnard, CA 93030
Telephone: (805) 385-3789
How was notification given to this source? Mail

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)
Address: 5200 Valentine Road Ventura, CA 93003
Telephone: (805) 289-7925 Fax: (805) 289-7931
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network
Address: P.O. Box 6329 Oxnard, CA 93031
Telephone: (866) 275-4134
Email: info@vcpwn.org
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)
Address: 290 Maple Court, Suite 158 Ventura CA 93003
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)
Email: info@wevonline.org (Reference Oxnard/Ventura)
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)
Address: 333 S. Salinas Street, Santa Barbara CA 93103
Telephone: (805) 965-6073 Fax: (805) 962-9622
Email: info@wevonline.org (Reference Santa Barbara)
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC ⁶
Contact Person: Lisa Felix
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA
Telephone: (805) 289-1400
E-mail: lisa.felix@pointbroadcastingllc.com
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services
Contact Person: Attn: Career Center
Address: University of California, Santa Barbara Career Services, Bldg. 599 Santa Barbara, California 93106-7140
Telephone: (805) 893-4412 Fax: (805) 893-8023
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>
How was notification given to this source? Online

⁶ Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

Name of Source: Cal Lutheran University
Contact: Career Center Services
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360
Telephone: (805) 493-3200
Email Address: clewis@callutheran.edu
How was notification given to this source? Email

Name of Source: Moorpark College
Contact: Career Services (Transfer Center)
Address: 7075 Campus Road, Moorpark CA 93021
Telephone: (805) 378-1400
How was notification given to this source? Mail

Name of Source: Oxnard College
Contact: Job and Career Center
Address: 4000 South Rose Avenue, Oxnard CA 93030
Telephone: (805) 986-7366 Fax (805) 986-7332
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)
Address: 506 Chapala Street, Santa Barbara CA 93101
Telephone: (805) 339-6375
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)
Address: 4835 Market Street, Ventura CA 93003
Telephone: (805) 967-9677
How was notification given to this source? Mail

ORGANIZATIONS REQUESTING NOTIFICATION

No Organizations have contacted Gold Coast requesting notification of job openings.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Latino Business Expo
Date: October 26, 2023
Participating Employees: Lisa Felix, CFO
Brian Davis, COO
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

The Latino Business Expo showcases local Latino businesses offering networking, workshops, and recruitment opportunities. As we promote this event so that we can provide details about our company and career opportunities at Gold Coast Broadcasting LLC.

Activity: Women’s Business Conference
Date: March 08, 2024
Participating Employees: Kelly Jones, Sales Manager
Lisa Felix, CFO
Katrina Maldonado, On Air Talent
Danikha Edwards, On Air Talent
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC was a supporting sponsor of this event. We had the pleasure of connecting with two CSUCI students that were seated at every table to enhance networking and mentoring opportunities.

Activity: Latino Business Expo
Date: April 25, 2024
Participating Employees: Lisa Felix, CFO
Brian Davis, COO
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

The Latino Business Expo showcases local Latino businesses offering networking, workshops, and recruitment opportunities. As we promote this event so that we can provide details about our company and career opportunities at Gold Coast Broadcasting LLC.

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Online Open Recruitment Review
Date: June 2024
Participating Employees: Marissa Garcia, EEO Compliance
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

Gold Coast Broadcasting LLC sponsored an online job fair that gave applicants to ask questions about radio and discuss the process to seek employment for on air positions.

Activity: Pride Career Fair
Date: June 2024
Participating Employees: Kelly-marie Jones, Regional Sales Manager
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

The event was held at the America's Job Center of California, 2901 N. Ventura Rd, Suite 300, Oxnard, CA 93036, from 9:00a-1:00p on Tuesday, June 25, 2024. This job fair gave us the opportunity to provide information about our open positions and the process to apply at our company.

Activity: Open House – 2284 South Victoria Ave, 2G Ventura CA 93003
Date: July 2024
Participating Employees: Bob Allen, Production Manager
Host / Sponsor of Activity: Gold Coast Broadcasting LLC

Brief Description of Activity and Station Participation:

An open house at Gold Coast Broadcasting LLC serves an effective platform for community engagement and recruitment. This event invites the public to tour the facility, meet staff, and learn about various job opportunities within the broadcasting sector. It is extensively promoted on-air to attract a diverse audience including potential job seekers. Information sessions during the open house provide details about available positions, application process and the operational culture.
